TECHX

DATA & CLOUD CONFERENCE 2026

Oct 24, 2026

IIT Madras Research Park, Chennai

SPONSORSHIP PROSPECTUS

Introduction

TechXConf is the largest gathering of AI and Cloud enthusiasts in Asia. This premier conference on Artificial Intelligence, Cloud Computing, and their cutting-edge applications will be held in Chennai this year.

TechXConf is the annual conference that brings together developers, industry leaders, experts, researchers, and enthusiasts from across Asia and beyond. It serves as a hub for knowledge sharing, networking, and exploring the latest innovations in AI, Cloud, and related technologies, making it one of the largest tech conferences in the region.

Your sponsorship will help promote the advancement of AI and Cloud technology, fostering growth and innovation in the industry across Asia.

About

1800+
Attendees

20+
Sessions

5+
Themes

1
Day

25+
Speakers

Most Active Tech Community in India

70K+
Local user groups

350+
Events

5100+
Sessions

120+
Workshops

50K+
Estimated Participation

175K+
Social Media Followers

13M+
Overall reach

Who Are Our Attendees?

31 years
Average Age

₹12.8 LPA
Average Salary

7.8 years
Average Experience

67%
Relocators

Demographics - TechXConf 2025

3000+
Attendees

1.1 M+
Social Media Impressions

30+
Sessions

2000+
Attendees from Corporates

2+
Workshops

40+
Speakers

Demographics - TechXConf 2025

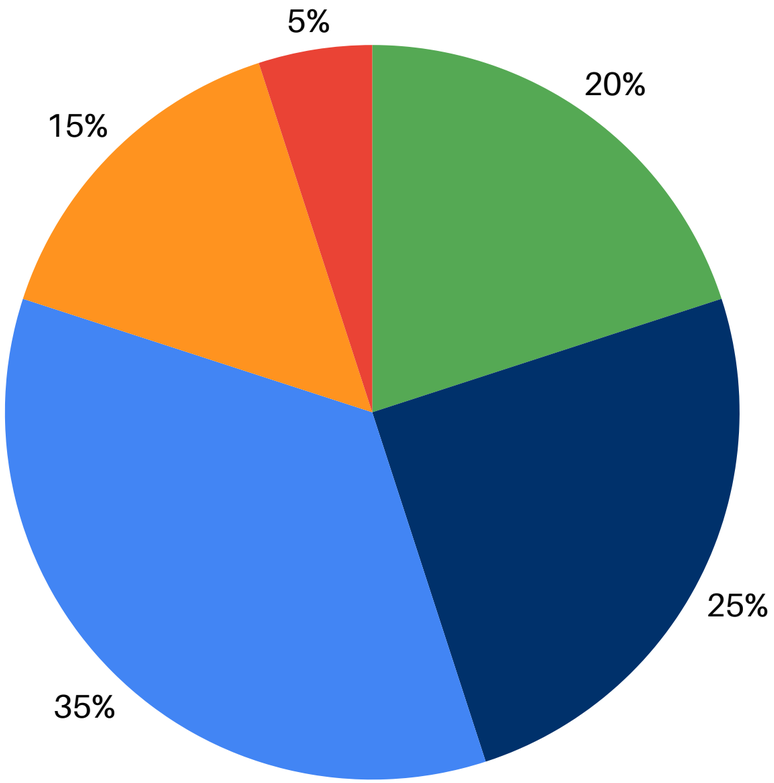
Developers / Programmers / Engineers - 20%

Solution Architects & Tech Leads / Managers – 25%

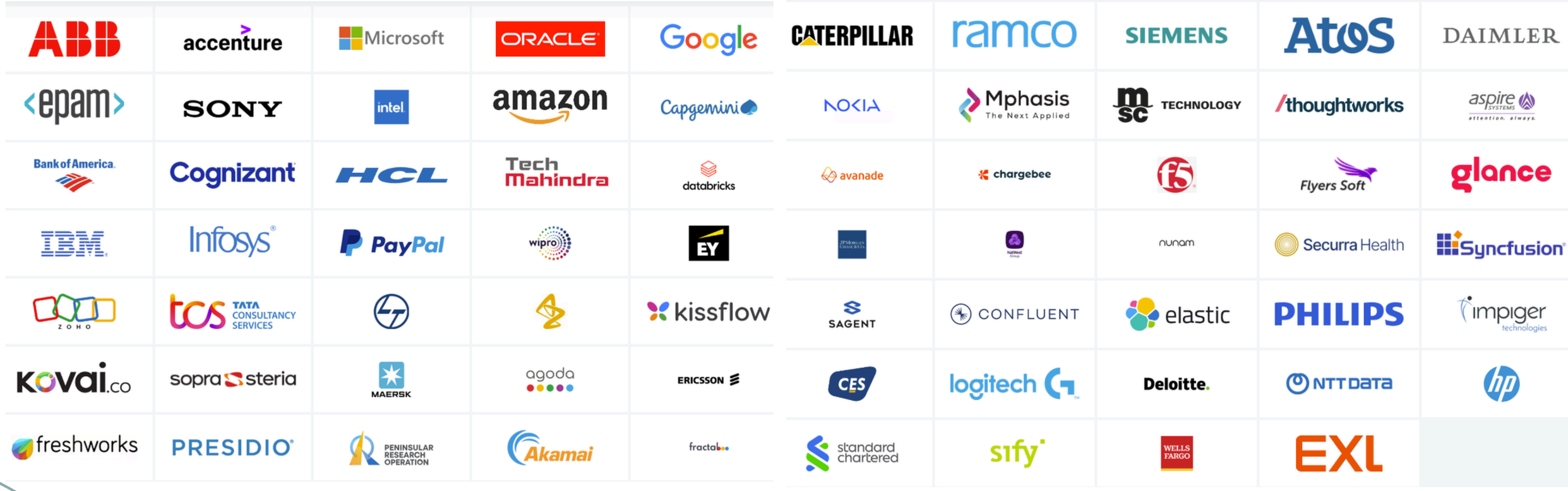
Data Scientists / Data Engineers /Data Analysts - 35 %

Business Leaders and Decision Makers(CTOs/CXOs) – 15%

Researchers/Students/Others – 5%



Attendees of TechXConf 2025



Why should you Sponsor?

Shine a Spotlight on Your Business

Capture attention and differentiate yourself by prominently displaying your products and promotional materials, boosting visibility and success.

Affordable Marketing

Skip the high costs of traditional advertising. Explore our budget-friendly sponsorship options to gain visibility and connect with top community members at a fraction of your usual marketing expenses

Career Connections

This conference brings together bright professionals from various fields and creates valuable opportunities for networking with potential employers.

Engage and Contribute to the Community

Sponsor TechXConf to boost your visibility and support a community that drives innovation and growth. Your partnership helps keep the event inclusive and accessible!

Our Previous Sponsors

Microsoft	EY Building a better working world	PRESIDIO®
elastic	epam	Syncfusion®

Our Previous Sponsors

PRO	ManageEngine Site24x7 Crafted at Corp.	kauvery hospital
CASAGRAND building aspirations	DBS Live more, Bank less	OGS Omnicom Global Solutions

Sponsorship Tier

	INR
PLATINUM	₹15,00,000
GOLD	₹10,00,000
SILVER	₹7,50,000

The specified amount does not include GST and other taxes

Sponsorship Benefits

BENEFITS	PLATINUM	GOLD	SILVER
Availability			
Number of Slots available	2	4	6
Booth Opportunity			
Booth in the Exhibit Hall	Yes (Large)	Yes (Medium)	Yes (Small)
Session Passes/Tickets			
Complimentary IN-PERSON pass to conference	50	25	15

Sponsorship Benefits

BENEFITS	PLATINUM	GOLD	SILVER
Visibility			
Website Promotion in Logo and link	✓	✓	✓
Stream your 30-second video during event breaks.	✓	✓	✗
Logo featured during event breaks.	✓	✓	✓
Receive a special mention during the opening session	✓	✓	✓
Logo Featured on Goodie Bag	✓	✓	✓
Logo Featured on Notebook	✓	✓	✓
Logo Displayed on Badge	✓	✗	✗
Company Brochure Included in Welcome Kit	✓	✗	✗

Sponsorship Benefits

BENEFITS	PLATINUM	GOLD	SILVER
Speaking			
Exclusive Keynote Opportunity (20 mins)	1	✗	✗
Premier Speaking Slot (50 Mins)	3	2	1

Communication			
Social Media Posts	✓	✓	✓
Email Campaign Recognition	✓	✓	✓

Other Sponsorship

Sponsorships help lower conference costs and offer key benefits, including:

- Social Media Exposure
- Email Campaign Recognition
- Website Promotion with Your Logo and Link

Support the event while enhancing your visibility and engagement.

ITEMS	INR
Attendee T-Shirt (2) The logo will be featured in all TShirt	₹5,00,000

Exhibitor Sponsorship

ITEMS	SIZE	USD	INR
Gold Booth	12 x 8 ft	$4,000	₹3,00,000
1 table, 2 chairs, 2 spotlights, 1 TV (50 inches), 1 power outlet,Stage, Backdrop, Table Branding			
Silver Booth	10 x 8 ft	$1,500	₹1,25,000
1 table, 2 chairs, 2 spotlights, 1 TV (50 inches), 1 power outlet,Stage, Backdrop, Table Branding			

The specified amount does not include GST and other taxes

Protocol & Policy

CANCELLATION POLICY: You may transfer your sponsorship or expo booth purchase to the next event if you notify us 60 days in advance. You may not cancel; our suppliers will only move our money forward. If the event has to be moved due to the pandemic in 2026, or if an act of God is beyond our control, we will automatically reschedule and transfer your sponsorship to the next TechXConf.

Privacy Policy

Participant details will be kept strictly confidential and will not be shared without their explicit consent.

We prioritize privacy and ensure that no information is disclosed unless the participant grants permission.

This policy guarantees that personal data remains secure and protected at all times.

Any sharing of details will occur only after receiving clear and direct consent from the individual. We are committed to maintaining the confidentiality and trust of all participants.

CONTACT

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THANK YOU

TECHX